

2019 MAPD Annual Conference

We are heading to the smallest city in the Commonwealth!



Thursday, May 30th and Friday, May 31st

**Massachusetts Museum of Contemporary Art (MASS MoCA)
North Adams, MA**

Call for Session Proposals

The Massachusetts Association of Planning Directors (MAPD) is heading to North Adams for our Annual Conference! The conference will be located at the Massachusetts Museum of Contemporary Art, with multiple nearby options for lodging. The overall theme for the conference is “The New Economy”, with the location serving as a perfect backdrop/case study for our shifting economic landscape. The review committee encourages proposals that focus on:

- Defining, regulating, and permitting uses related to the New Economy (e.g., AirBnB, cannabis, 5G, etc.);
- Integrating arts and culture and the creative economy into planning and economic development initiatives;
- Creating microtransit systems and other non-traditional transportation systems, especially aimed at underserved regions and populations;
- Tools for successfully monitoring and maintaining your affordable subsidized housing units;
- Developing successful inter-municipal and regional shared services; and,
- Planning for the Census 2020 and shifting demographics (aging population, population loss, etc.).

Initial Session Proposals

Initial proposals are **due Friday, March 1, 2019 by 5:00 p.m.** Proposals should be sent to CJ Hoss, MAPD Vice-President at choss@cityofpittsfield.org.

Session proposals shall be submitted in PDF format and no longer than 5 pages in length, with a minimum font size of 11pt. Moderators should plan for sessions to be no longer than 75-90 minutes in length. We welcome any and all idea for workshop proposals. Interactive and non-traditional formats are strongly encouraged!

Include the following information in the session proposals:

1. Session name: Name of the session to be listed in the conference program.
2. Session moderator: Should include name, title, company / organization, and contact information (phone and email).
3. Panelists: All team members should be confirmed for participation in the session. In order to qualify for CM credits, provide name, company, and contact information (phone and email) for each panelist.
4. Statement of Intent: Describe the proposed session and how each panelist will contribute to the session. What is the educational purpose or objective of the session? How is this topic relevant to current planning trends? How can this information be used by communities of all sizes across the state?
5. Format of Session: Please explain the format of the session, such as panel discussion, interactive workshop, mobile workshop, etc.
6. Anticipated eligibility for CM credits: We encourage all sessions to qualify for CM credits. In 2-3 sentences clearly describe the planning-related educational objective that this training achieves.

NOTE: Moderators will be asked to obtain consent from their panelists as to whether MAPD may make the presentation materials available online after the conference, as we will only make this information available with the consent of each presenter.

Session proposals will be evaluated by the Conference Committee based on:

- Proposal completeness;
- Quality of proposal and educational objective;
- Diversity, quality and relevant background of presenters;
- Relevance to current planning trends;
- Applicability of topic across geographic regions;
- Creativity of session format;
- Qualification for CM credit.